



# The SAVILLE FOUNDATION PAN-African Awards for Entrepreneurship in Education 2013 Application Guidance





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## About the Awards

The **Pan-African Awards for Entrepreneurship in Education** is a competition initiated by **Teach A Man To Fish** and generously sponsored by our partner organisation **The Saville Foundation**. It rewards organisations that contribute to Africa's long term growth and development through an entrepreneurial approach to education and training. The competition is open to all organizations that are based in Africa and working in education. This includes primary, secondary and tertiary education, as well as non-formal and adult education.

As well as a **First Prize of \$10,000** and two **Runners-Up Prizes of \$5,000**, there are up to **50 Awards of \$1,000** available for the best entry from every country on the continent. The top three award-winners are also sponsored on a trip to our international conference and peer-learning workshops.

Organisations running entrepreneurial education programmes can be found across Africa; driven by social entrepreneurs who understand the role education can play within their communities in creating positive social change. All too often, however, these programmes don't receive the true recognition they deserve. The **Pan-African Awards for Entrepreneurship in Education** represent a small step forward in terms of drawing international attention to their achievements.

The deadline for entries is **20<sup>th</sup> December 2013**.



## What We Look for

The main features we look for in projects we award are:

- **They're entrepreneurial**- they have innovative ways of tackling problems in education, they generate their own income, or they empower future generations of entrepreneurs.
- **They're sustainable**- they are financially, socially and environmentally sustainable in the future and that look beyond donations and subsidies as their primary source of income.
- **They create Impact**- they achieve measurable results in terms of educational achievement and economic outcomes for participants and the wider community.

## How to Apply

1. You will find an online application form at [www.teachamantofish.org.uk/pan-african-awards](http://www.teachamantofish.org.uk/pan-african-awards)  
Alternatively, you can submit this application form by email to [competition@teachamantofish.org.uk](mailto:competition@teachamantofish.org.uk)
2. Please read the information in this document, the information provided on our website, and the competition Terms & Conditions in full before beginning your application.
3. You will need to complete the following sections:
  - a. **Section 1: Entrant Details:**  
Please provide details of a named contact at your organisation. **It is vital that you provide us with either a working email address or telephone number** (including country code). All correspondence regarding the competition will be forwarded to this contact.
  - b. **Section 2: About the Organisation:**  
In this section, we require you to give us some basic details about your organization. This is also a space for you to tell us in some detail about your organization's origins and ambitions. How and why your organisation started and what did it hope to achieve?
  - c. **Section 3: Beneficiaries:**  
In order for us to understand the reach of your work we would like you to tell us the **numbers** of people who have **directly benefited** from your work in the last year- how many people have been directly involved in your projects. We would also like you to tell us the number of people in the wider community who have **indirectly benefited** from your work. This section is looking for figures only.
  - d. **Section 4: Achievements:**
    - i: **Entrepreneurship:** In this section, we would like you to tell us how your educational work is entrepreneurial and how your work has fostered an entrepreneurial spirit in others. For example:



Does your work address a gap in educational service delivery in an innovative way? Or, does your educational work generate its own income?

**ii: Sustainability:** It is important for us to know what steps you have taken to ensure that your work in the field of education will be sustainable for years to come. You should tell us what steps are already in place as well as what further actions you plan to take to ensure sustainability in the future. Your explanation should tell us about the economic, environmental and social sustainability of your project.

**iii: Impact:** We would like to know what impact your project has had, both educationally and economically. It is useful for us to know the approximate number of people that your project has benefited, as well as how you measure the impact of your project. Please provide figures where possible.

**e. Section 5: Future Development**

In this section we want to see what impact winning a PAN African Award would have on your work. We would like you to tell us how winning a financial prize would help you develop your organization or project.

**f. Section 6: Referee's Contact Details**

We will need the details of a referee in order to verify what you have told us in your application. Please ensure that this person will be easily contactable during the months of November and December 2013 when we will be judging your entry. Referees cannot be family members of the entrant, must be independent of your organisation, and should be qualified professionals or government officials. For full details of referee criteria, please see sections 1.4-7 of the competition Terms and Conditions.

**g. Section 7: General Conditions**

- Please confirm here that you have read and understood the competition Terms and Conditions.
- Please confirm that you agree to share your educational business model /methodology with the Teach A Man To Fish community of educational entrepreneurs. *Please note you may be asked to complete a telephone interview with a member of Teach A Man To Fish staff and to share relevant materials.*
- Please confirm your organization has a working bank account and is able to accept international transfers.
- Finally please tell us where you heard about the competition.

4. Please complete and submit your application directly on the Teach A Man To Fish website at the following address wherever possible: [www.teachamantofish.org.uk/pan-african-awards](http://www.teachamantofish.org.uk/pan-african-awards)  
Alternatively, you may email this form to [competition@teachamantofish.org.uk](mailto:competition@teachamantofish.org.uk)

5. If you have any further questions about the application process, please do not hesitate to contact the competition organisers at [competition@teachamantofish.org.uk](mailto:competition@teachamantofish.org.uk)



## Tips for Success

To help ensure that your application to the Pan-African Awards is successful, please read and follow the tips below:

- Please ensure that the **email address** that you provide us with is working and is **checked regularly**. If you receive an award and we are unable to contact you, we will reallocate your award to another organisation.
- Write **clearly, concisely** and in **full sentences**. The judges will need to be able to easily read and understand your application.
- Make sure that you **complete all questions**. Incomplete applications will not be accepted.
- Please **keep to the word limit** – any content over and above the word limit may not be read by the judges.
- Make sure that your **passion** for education and entrepreneurship shines through in your application by telling us about your approach **openly and truthfully**.
- Ensure that it is clear **why your project is special and/or different** to other projects entering the competition. You must look **critically** at how you have innovated to provide an entrepreneurial approach to education in a way that is sustainable.
- **Bring your application to life** with your experience and examples of your work that support the claims that you are making in your application.
- Remember, the competition is not just about winning – your application should also be used as a **learning tool** and an opportunity for your organisation to **reflect on its achievements** and plans for the future.



## Previous Winners

2012's winners included a TV-show in Tanzania, an embroidery training programme in Madagascar and a bicycle recycling enterprise in Lesotho - we are looking for anything and everything that combats poverty through education in an innovative, sustainable and effective way.

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*To be awarded this prestigious prize, where we competed amongst hundreds of international projects has been very beneficial to our organisation as it gives staff, donors and beneficiaries great comfort that our project is considered world class and that we have a best practice model which is recognised worldwide. It has also afforded us the opportunity to network with other international organisations that have the same mission internationally at their annual conference*

### **The Clothing Bank, South Africa – 1st Prize Winner 2012**

*Winning this prize means a lot to us, because we are even more motivated to continue our work. Environmental education is a priority for the conservation of chimpanzees and other wildlife. Attending nature clubs such as Club P.A.N. can foster adolescent consciousness towards nature and the environment.*

### **Club P.A.N., Côte d'Ivoire- Country winner 2012**

*In addition to the generous financial support, we've received media attention from the prize and more credibility in the field. Teach a Man to Fish's name is well respected, so receiving an award from them helps give Educate!'s mission and approach greater recognition from partners and foundations in this field*

### **Educate!, Uganda – 1st Prize Winner 2009**

*The Ministries of Higher Education, Agriculture, Provincial Administration and that of Adult Education looked at Icoseed with high regard for being the best Kenya project to win the 2009 Pan African Award For Entrepreneurship in Education. Many people came to see what we were doing and gave more support.*

### **Icoseed, Kenya– Country Prize Winner 2009**

**Good luck with your entry from all at Teach A Man To Fish and The Saville Foundation!**