



**Programme 2014**

**Online Application Guide**

**Before filling in the online application form, please prepare yourself to answer the following questions:**

### **1. Personal Information**

- Where are you from
- Sector
- General Information about applicant and business
- Business ownership information of primary business owners
- Stage of business

### **2. Structure of Business**

- What are your main products/services
- Number of employees
- Please indicate your annual turnover in US\$
- What has been your revenue growth
- Has your business been profitable in the last business year

### **3. Corporate Governance**

- Are you the final decision maker of your business
- Does your company have a Board of Directors
- Does your company have an Advisory Board

### **4. Financing**

- How is your company primarily financed

### **5. Background and Motivation**

- What are the main challenges you are currently facing as a business
- Which topics would you like to work on during the mentoring programme
- Your personal expectations
- Your goals
- Ecosystem
- Do you currently participate in any other programmes or have you done so in the past
- Are you affiliated to a business incubator
- “Lessons Learned”: What has been your biggest mistake as a business man/women and what did you learn from it
- What is your greatest success in building your business and how does this experience affect your leadership in the company today
- How would you like to contribute to society’s sustainable development as a successful business man/women

### **6. Additional Information**

- How did you hear about us



enpact Mentoring - application period is from February 1st until March 28th 2014  
Initiative for young entrepreneurs from Egypt, Germany and Tunisia

APPLICATION

click on application to start your application

entrepreneurial ecosystems by meeting local experts, visiting companies, etc.

While this programme is a continuation of last year's "Class of 2013" project, the additional value of this new initiative lies in the emphasis on horizontal learning between entrepreneurs from Egypt, Germany and Tunisia and the development of joint business projects.

- + Schedule
- + Business and Investors Day

Application

Are you a young entrepreneur from Egypt, Germany or Tunisia? Interested in a fully funded international business mentoring programme? The application period is from February 1st until March 28th 2014!

- [Online application](#) (Please read the questionnaire in advance)
- [Questionnaire](#) (English, 75kb, pdf)
- [Flyer](#) (English, 28kb, pdf) | [Flyer](#) (French, 33kb, pdf) | [Flyer](#) (Arabic, 190kb, pdf)
- [Brochure](#) (English, 936kb, pdf)

If you have any problems answering the online questionnaire, please contact us via [mentoring@enpact.org](mailto:mentoring@enpact.org). In case of similar applications, younger and female business owners will be preferred in the selection process.

access to online application form



1. Personal Information

1 / 6 17%

Where are you from?

- Egypt
- Germany
- Tunisia

Sector

- IT
- Services
- Agriculture/Food Processing
- Logistics
- Non-sector specific

General information about applicant and business

Name of Applicant	<input type="text"/>
Date of Birth	<input type="text"/>
Name of Business	<input type="text"/>
Full Address	<input type="text"/>
Founded (year)	<input type="text"/>
Email	<input type="text"/>
Website	<input type="text"/>
Business Phone	<input type="text"/>
Cell Phone	<input type="text"/>
Name(s) of Founder(s)/Owner(s)	<input type="text"/>

Business ownership information of primary business owners  
(name, title, % ownership)

1.	<input type="text"/>
2.	<input type="text"/>
3.	<input type="text"/>

Stage of business  
(please mark your stage of business)

- Nascent Entrepreneur – setting up a business, which has not paid salaries and/or remunerations for more than three months
- Start-Up Entrepreneur – in the start-up phase whose business has paid salaries and/or remunerations for more than 4 months, but not more than 24 months
- Post-Start-Up Entrepreneur – that has passed the start-up phase and is running a business that has paid salaries and/or remunerations for more than 24 months, but not more than 48 months
- Established Business Owner - running a business that has paid salaries and/or remunerations for more than 48 months

Next

Please fill in all your personal information and provide us with the basic background and structure of your business

2. Structure of Business

2 / 6 33%

What are your main products/services?

Number of employees

(Please fill in for the last three years – if applicable)

2013	<input type="text"/>
2012	<input type="text"/>
2011	<input type="text"/>

Please indicate your annual turnover in US\$

(Please fill in for the last three years – if applicable)

2013	<input type="text"/>
2012	<input type="text"/>
2011	<input type="text"/>

What has been your revenue growth?

(Please fill in for the last three years – if applicable)

2013	<input type="text"/>
2012	<input type="text"/>
2011	<input type="text"/>

Has your business been profitable in the last business year?

- Yes
- No

Prev Next

3. Corporate Governance

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Are you the final decision maker of your business?

Yes  No

If yes, for how many years have you been the final decision maker?

Does your company have a Board of Directors?

Yes  No

If yes, please list the names of the members (name, title and email) below:

Does your company have an Advisory Board?

Yes  No

If yes, please list the members (name, title and email) below:

The governance of your business is of interest to us so please provide us with all relevant information here

4. Financing

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How is your company primarily financed?

- |   |   |                                     |
|---|---|-------------------------------------|
| <input type="checkbox"/> Self-funded            | <input type="checkbox"/> Venture capital  | <input type="checkbox"/> Conventio  |
| <input type="checkbox"/> Angel investor funded  | <input type="checkbox"/> Government grant | <input type="checkbox"/> Special lo |
| <input type="checkbox"/> Other (please specify) |   |                                     |

Please provide us with some details regarding the financing of your business

While the first parts of the application have provided us with some basic information on you and your business, the following part „Background and Motivation“ is a key for our selection process, so make sure you put some thought and effort into it so you can distinguish yourself from other candidates.

5. Background and Motivation

5 / 6 83%

What are the main challenges you are currently facing as a business?  
E.g. Innovation, technical support, financing, distribution, product developments (max. 250 words)

Which topics would you like to work on during the mentoring programme?

Please choose max. 3 topics and mark them from 1-3 according to priority (1= highest priority; 2= very high priority; 3= high priority)

Note: The actual topics that will be worked upon during the mentoring programme are subject of internal discussion among the working groups and their mentor

	1	2	3
Management of (fast) growth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Governance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Risk Mitigation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Management of Operations and production	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Expansion into new markets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E-Commerce	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify)			

**My personal expectations**

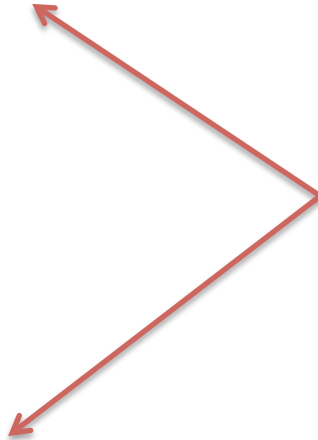
Please briefly describe the changes you are expecting to make business wise as well as with regards to professional skills and on a personal level  
E.g. programme in general, the mentor (max. 250 words)

**My goals**

E.g. short- and long-term goals for your business (max. 250 words)

**Please answer these questions with some depth.**

**With a maximum of 250 words each tell us about what you are expecting to learn from the mentoring programme as well as about your short- and long-term goals for your business**



**"Lessons Learned":**

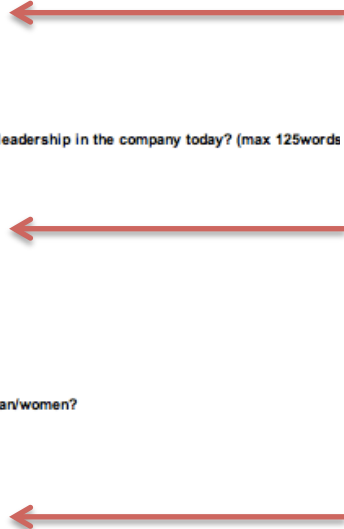
What has been your biggest mistake as a business man/women and what did you learn from it?  
(max 125words)

What is your greatest success in building your business and how does this experience affect your leadership in the company today? (max 125words)

How would you like to contribute to society's sustainable development as a successful business man/women?  
(max 125words)

**By answering these questions please reflect on your past experiences and describe how you learned from a mistake in the past and how your greatest success affected your leadership in the company today**

**Please explain how you would like to contribute to society**



Ecosystem

Please briefly describe your business environment  
E.g. Main competitors, target group, USP etc. (max. 250 words)

Do you currently participate in any other programmes or have you done so in the past?

Yes

If yes, please specify:

Are you affiliated to a business incubator?

Yes

If yes, please specify:

Here, please describe the ecosystem of your business and inform us if you are participating in any other programmes and/or are affiliated to a business incubator



No

No



6. Additional Information

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How did you hear about us?

Multiple answers possible, please specify

- Network
- Website
- Social Media
- Press
- Colleague
- Other

Please note that in case of similar applications, younger and female business owners will be p

Pre

How did you hear about the enpact mentoring programme?



Please make sure to provide us with the requested documents via e-mail. Otherwise we cannot consider your application!



Thank you for completing your application.

In addition, please provide us via e-mail (mentoring@enpact.org) with the following documents:

- CV

- References (optional)

- Any other relevant materials/information about your business that you consider supportive for your application (e.g. Products brochures, annual reports, business plans, newspaper articles, videos, pitches, etc.)

Done

**THANK YOU for your effort – we are looking forward to receiving your application!**