

engage participate act



about

“engage – participate – act” is the new initiative by the non-profit organisation enpact. It is funded by the German Federal Foreign Office and targets the sustainable development of the private sector in North Africa via a mentoring programme for young entrepreneurs in Egypt, Germany and Tunisia. The objective is to foster knowledge exchange between young entrepreneurs from different regions in order to equip them with the expertise needed to create sustainable jobs.

The actual mentoring will be implemented in working groups of three entrepreneurs. These groups, each consisting of a participant from Egypt, Germany and Tunisia, will be accompanied and coached by a renowned mentor and her/his network. This collaboration will be strengthened through several workshops and networking summits in Egypt, Germany and Tunisia. There, participants will continuously assess their progress and learn about the national entrepreneurial ecosystems by meeting local experts, visiting companies, etc.

Mentoring is available in the following sectors

- IT
- Services
- Agriculture/Food Processing
- Logistics
- Non-sector specific

Overview of selection criteria

- Focus on growth and scalability of the business model
- Social responsibility and effect on the regional environment
- Innovativeness and creativity of the business idea
- CV of the candidate
- Successful implementation of the business idea
- Financial consistency of the business plan
- Ownership of the enterprise

Interested? We are looking for ten participants per country, whose participation will be fully funded (all fees for travel, visa, hotel, mentoring etc.)

Please apply on our website: www.enpact.org/mentoring

The application period for Egyptian and Tunisian candidates is from February 1st until **March 28th** 2014 and for German candidates from February 10th until **April 11th** 2014.

Female applicants and younger applicants are especially encouraged to apply!