



FRED J. HANSEN
SUMMER INSTITUTE ON LEADERSHIP
& INTERNATIONAL COOPERATION

APPLICANT NAME _____

FORM 8. Optional Idea For a Social Entrepreneurship Project

The Hansen Foundation will support a small number of Micro-Finance projects with an international component to help Hansen Fellows become social entrepreneurs, if they so choose. While designed as an optional opportunity, if selected as a Hansen fellow do you have an idea you would like to develop and get funded? Yes No Not Sure

If yes, do you have an existing non-governmental organization (NGO) you work with now or would like to work with? Yes No Not yet (necessary for all funded projects) If yes, name of NGO: _____

Each Hansen Fellow will be contacted before the Summer Institute via email by a "Peer Coach." Your coach will provide you with materials on social entrepreneurship, how to prepare a budget, and work with those who have ideas for and wish to present a social entrepreneurship idea, or alternatively work with those who would prefer just to make a public presentation on an NGO you admire from your home country (Alternate Project).

Would you like to submit a proposal for Hansen social entrepreneurship support? Yes No, I wish to do the Alternate Project instead Not sure

If you wish to develop and submit a social entrepreneurship idea, please answer the following questions in the space provided below:

- 8.1 How can a little money launch a big idea that can leverage more money toward a social good?
- 8.2 Propose a micro-finance product or service that benefits your community, nation or region in one of the following target industries: energy/environment, sustainable consumer products, community and economic development, healthcare, biotechnology and wellness, social media, software, and education. Please include a preliminary budget of how much money you need and how it will be spent.
- 8.3 Describe how your proposed product or service addresses a social need, and benefits your targeted community, including its sustainability after initial financing.
- 8.4 List all governmental or non-governmental organizations (local, national or international) that you have contacted about your idea, including the name of at least one non-governmental organization who you may want to work with if this idea is funded.

Write your answers below: