

Ohrid Skopje

Let's Play Handball - Sport Volunteering Reporting

★ ★ ★ WHO WE ARE

Mladiinfo International is a non-profit, non-governmental organization established in Skopje, Macedonia, in 2003. As an initiative, the Mladiinfo International promotes and mediates the communication between young people, students, professors, researchers, university officials, youth NGOs and all others involved in the educational processes in Europe and worldwide. Dedicated to youth, their problems and needs from the very beginning, Mladiinfo has undertaken numerous activities promoting and enhancing free education, communication, media and journalism, volunteering etc.

One of the central projects of the Mladiinfo initiative is the web-project www.mladiinfo.eu – Your link to free education. The web-platform integrates a vast spectrum of available opportunities (scholarships, trainings, internships and jobs, volunteering placements, grants, competitions) which can be considered, approached and used for (self)development and capacity building.

The vision of Mladiinfo International is to aid promising young individuals in developing personally and increasing their independence so that they can grow in more active transformational agents in their local communities and societies, making them more prepared for the forthcoming challenge they might face in the future.

The mission of Mladiinfo International is to help young people and support them in fulfilling their educational potential as they are challenged by many educational disadvantages caused either by personal, social, cultural or economic obstacles.

Our main goals

- To raise awareness among youth from Europe and worldwide about the vast number of available educational opportunities, and how these can be accessed to enable them to be fully integrated in the society;
- To improve the key skills of young people, empower them to apply for different educational programs, training courses, conferences, exchanges, internships, and improve their entrepreneurship and employability skilfulness
- To provide a platform for the young generations where they can



ABOUT THE PROJECT

2015 is the year when Macedonia is the host of the 17th European Women's Youth Handball Championship. Eager to focus and tackle to challenges which are an important issue to be dealt with: the lack of interest among young people in sports and lack of professional training for young people during their studies, Mladiinfo Interantional is organizing the project "Let's Play Handball – Sport Reporting Volunteering". This is why we aim to invite 30 young journalist students from 15 European countries to participate in a Large Scale European Voluntary Service. As volunteers, the young journalists will cover the happenings at the international sport event to be hosted in Macedonia: the 17th European Women's Youth Handball Championship.

The participants will spend 40 days in Macedonia (22 July – 31 August 2015) to get more deeply into sport journalism and multimedia and produce articles and other multimedia contents that will document the course of the Championship and will be published on a website which will be run by the participants.

Through the non-formal methods of learning, this experience will provide the journalism students with an opportunity to improve the level of their journalistic skills, which they can apply later in their professional careers, and in this way increase their employability. Furthermore, volunteering in sport contributes to active citizenship and to the integration of citizens with different backgrounds by creating better understanding and respect. On the other side, the promotion of this sports event by volunteers to the general public will help in promoting healthy behaviors and sports and in raising the awareness about volunteering in the EU and Partner Countries.

We strongly believe that the participating volunteers through this project will:

- improve their journalistic skills;
- enhance their employability and improve career prospects;
- increase their self-empowerment and self-esteem;
- enhance intercultural awareness;
- actively participate in society;
- get better awareness of the European project and the EU values

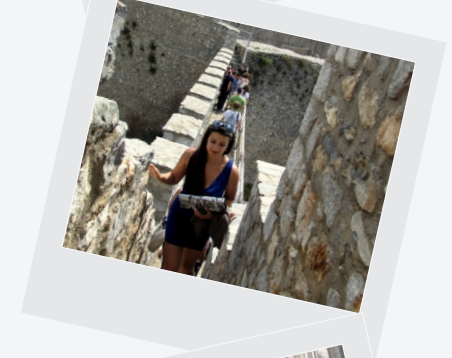
Large Scale EVS Main Event

The Macedonian Handball Federation (MHF) is the national governing body of handball in Macedonia which will be responsible for running this major international handball event. The championship will take place in two venues: Boris Trajkovski Sports Hall in the capital, Skopje, and Biljanini Izvori Sports Hall in Ohrid. The tournament is to be carried out from 12 to 24 August, 2015.

16 of the best junior women national teams will compete for the title. Total will be played 56 games. Expected number of spectators is estimated to be approximately 300 persons at one game, according to published data of the Championship in 2013 that took place in Poland last year.

The event program for this year's championship will integrate preliminary rounds (will be played in 4 groups with 4 teams), main round (will be played in 2 groups with 6 teams), placement matches (places five and six), semi-finals and finals and post match press-conferences.

MHF has so far hosted several major handball championships: Women's Junior Handball World Championship (2003, 2008), Men's Junior Handball Championship (2007), and The European Women's Handball Championship (2008). The federation is member of the European Handball Federation and the International Handball Federation since 1993. Aside the major international championships, MHF annually is responsible for the organization and governance of the major local handball championships in the country and also runs the Macedonian Men's and Women's national teams.



Trainings offered by Mladiinfo International



Before the start of the Championship, Mladiinfo will organize training for the selected volunteers for mastering their roles as sport journalists in the event. The selected participants will have to participate in the complementary activities which are planned to begin 3 weeks before the Championship itself. During these days of meetings and workshops, the participants will get in-depth knowledge of the sport journalism techniques necessary to accomplish their tasks and create a valuable content, as well as they will develop better group dynamics needed for effective working in teams.

The trainings will consist of **orientation meetings** (3 days, participants will get to know among each others, their coordinators and the program), **sport journalism workshops** (5 days where participants will work closely with two sport journalists and with them will boost their skills how to cover sport events and produce high quality materials) and **web-content workshop** (5 days where participants will produce various media contents and will learn how to post articles on webpage, edit photos, video and create video articles). Within the workshop, the volunteers will produce a guide "How to be a sport reporter" and will launch a website created especially for documenting the Championship happenings by the volunteers.

Key Elements of young reporters

Profile of volunteers

30 volunteering
positions

- EVS volunteers should be aged between 18 and 30 years of age, and should have experience in journalism, media, social montage, editing or recording
- To EVS volunteers will be offered intensive trainings before the main event in the field of new media reporting of sport throughout the 17th European Women's Youth Handball Championship
- Training will consist of class sessions about sport journalism workshops and web-content workshop
- EVS volunteers will be required to participate in all sessions and will be given daily reporting assignments. Photographers/cameramen will be required to produce written and video/audio content just as written journalists will be required to photograph and do piece to camera for web site
- The course will be in English only. All EVS volunteers must have proficient written and spoken English
- Mladiinfo will meet the cost of economy return tickets to Skopje/Ohrid from the volunteers home city, as well as accommodation, food and pocket money
- Volunteers will be accommodated in the Skopje and Struga.
- The EVS volunteers training will be held in Struga, a city located 15 KM from Ohrid
- Transport to and from venues, will be covered by Mladiinfo International
- Coursework will include key elements of event coverage, writing, interviewing, broadcasting, photography and video, social media and new media platforms. Each EVS volunteer must participate in all facets of the programme and complete all assignments
- **Equipments should be provided by volunteers themselves (Lap top, Camera, Photo camera, sound record etc..)**

12 Journalists: Creative thinking, fast and right decision-making, curiosity and quality reporting are just some of the necessary characteristics of the ideal candidate for the journalist EVS position. We expect that the young journalists will propose own news-stories to cover as well as will develop a plan how to cover a news story suggested by other team members and editors. They should report in an ethnical, honest and non-bias way.

Experience: The ideal candidates should be graduates or students in the last year of journalism, or freelance media makers/journalists who actively contribute to some new or traditional media and have at least 6-month work experience. Applicants are expected to be familiar with the basis of some video-editing programme as well as to have general idea of camera recording.

(3)Cameramen/(3)Photo journalists: A keen eye is a must for a Cameraman/Photojournalist. The ideal candidate should be ready to capture the most important moments during the event, and to be both pro-active by suggesting innovative camera/photo story-telling, as well as a dedicated team-player ready to cooperate with the journalists and the rest of the team. The Cameraman/Photojournalist very often is the chain between the Journalist and the (Video) Editor and therefore its role is of vital meaning. It must also give instruction to other crew members concerning set-up, distance, angles and lighting, when necessary.

Experience: The ideal candidate should possess and know how to work with a suitable photo/ camera and other recording equipment. Applicants should have a year of experience in photography/recording shots as a professional cameraman or as a freelancer. Knowledge of computer software and hardware, electronics and media production is more than welcomed.

4 Video Editors: As a Video Editor, you should be able to collect the raw video materials and make a product ready to be broadcasted online, on the project's web-page. The Video Editor should have understanding of the journalistic work, as well as well-developed sense for camera techniques, sound effects and graphics. It is an advantage if the Video Editor is ready to experiment with styles and techniques but also prepared to follow instructions and contribute with its ideas towards creation of a quality final product.

Experience: Eligible candidates should be already experienced with video-editing (more than a year of freelancing or work experience) and should be able to use some video-editing programmes independently (such as Adobe Premiere, Movie Plus, Movavi Video Editor, Windows Movie Maker etc.)

4 Web-page Editors: They will create the agenda-setting during the event, will plan the day and together with the journalists the Web-page Editors will define the topics and the stories to be worked on. The Web-page Editors will also write editorials when arranged with the other members of the team and will edit the materials prepared by the journalists. Together with the Video Editors, they will give the last finish of the news stories before they get published and broadcasted. Additionally, on a daily basis, they will organize the content of the web-page and will coordinate their work with the Social Media Gurus.

Experience: We look for young media makers familiar with Content Management Systems (CMS), Drupal, WordPress, Joomla and/or some other publishing platforms. They should also have at least one-year experience working as young journalists/media makers and preferably, they should have educational background in journalism. Experience in media management and editing will be considered as a plus.

All candidates will need to have and demonstrate previous experience within their application. Candidates should be responsible and participate in all the workshops and all the activities scheduled within their service. Fluent knowledge of English language is a must.

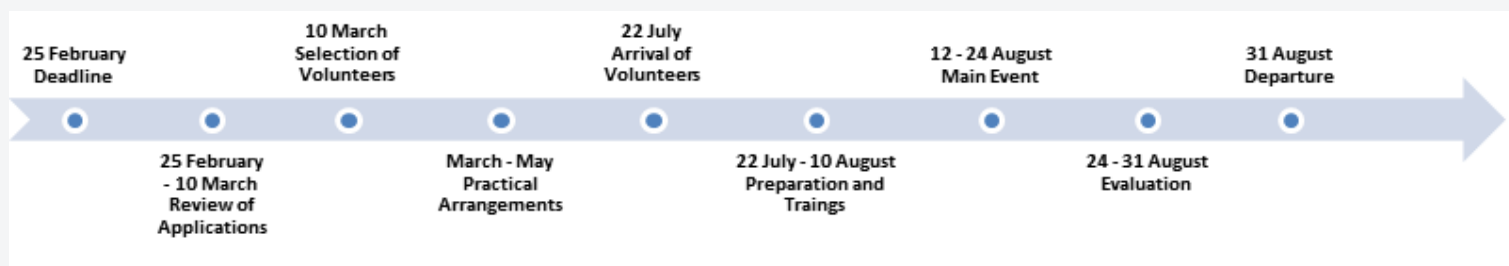
4 Social Media Gurus: These team members are in charge of creating online content, following news, communicating with the public, facilitating the community online as well as promoting the project. The Social Media Gurus will be regularly updating and coordinating the content on the social media, together with the web-page editors they will work on creating content for the project's web-page, as well as will maintain communication and feedback from the followers on the social media channels. Moreover, they should present and announce the web content in an original interesting and creative ways.

Experience: In-depth knowledge of social media channels is required (Facebook, Twitter and Instagram) as well as experience with management of a Facebook fan page, active Twitter profile or similar activities.

All the before mentioned profiles should have interest in sport and sport activities and should be familiar with the project's topic.

Eligible countries

Romania, Spain, Portugal, Germany, Belgium, the Netherlands, France, Poland, Slovakia, Czech Republic, Croatia, Austria, Montenegro, Serbia and Slovenia



COSTS

All costs for participation (accommodation, pocket money, travel to/from Macedonia) in the project will be covered for the selected volunteers. Regarding the travel costs, please check the travel rate per country listed below:

No.	From	Approved Max. Cost	No.	From	Approved Max. Cost
1	Bucharest, Romania	275.00 €	9	Bratislava, Slovakia	275.00 €
2	Madrid, Spain	820.00 €	10	Prague, Czech Republic	360.00 €
3	Lisbon, Portugal	820.00 €	11	Zagreb, Croatia	275.00 €
4	Berlin, Germany	360.00 €	12	Vienna, Austria	275.00 €
5	Brussels, Belgium	530.00 €	13	Podgorica, Monte Negro	180.00 €
6	Amsterdam, Netherlands	530.00 €	14	Belgrade, Serbia	275.00 €
7	Paris, France	530.00 €	15	Ljubljana, Slovenia	275.00 €
8	Warsaw, Poland	360.00 €			

YOUTHPASS:

As the Youthpass is a recognized tool for recognition of the non-formal learning and education, the learning outcomes of the mobility will be validated through this certificate, which enhances the value and visibility of the learning achievements and makes the results of the project more sustainable. The Youthpass will be issued to each participant at the end of the large-scale EVS mobility.

Through the self-reflection the participants will have the possibility to describe what they have done in this project, what they have learnt and which competences and skills they have acquired in terms of both, personal and professional development.

With the Youthpass we ensure that their participation in the project will be recognized also in the future and will help them to raise their employability and distinct them from the others on the labour market.

- **IMPORTANT: Candidates doesn't need to have a sending organization. Also, ex EVS volunteers from the previous Youth in Action Program can apply for this opportunity!**
- **Each volunteer should come from their country of origin or residence, as well as to return to the same country after the completion of the project!**

• How to Apply?

In applying for a volunteer position for the “Let’s Play Handball – Sport Reporting Volunteering” project, you need to fill in the application form available [HERE](#).

Within the application form assure that you demonstrate your previous experience in journalism by providing links of samples of your work, briefly describe your educational background and answer what motivates to take participation in this EVS Large Scale Project.

Deadline for submitting the application is 25 February, 2015. Please send the application to the following e-mail: evs@mladiinfo.com. In the subject of your e-mail please indicate the name of the EVS project. Selection of successful candidates will be made until 10th of March, 2015