

Rules of the Art Moves 2015 International Billboard Art Competition

1. The purpose of the Competition is to propagate and popularize billboard art and to encourage artists to create art engaged in the reality.
2. The Competition is open and all artists interested in billboard art are invited to take part, however, the Competition is particularly addressed to young artists, who are usually most eager to face new themes and untypical ways of art presentation. **There is no entry fee.**
3. The artists taking part in the Competition are invited to prepare an artwork (maximum three pieces), technique is up to you. The work is intended to be a creative response to this year's Competition theme: **What has real value? Can money buy everything?**
4. This competition slogan can be treated as a metaphor of all the processes taking place in the world today. What has value in the modern world? Which gives meaning to human existence – values or money? Can love, freedom, truth, beauty be bought? Is money an end in itself or a means to an end? What's the point of having money if it, not we, starts dominating in the modern world? Is the world, whose guiding principle is to maximise profits, able to survive? And even so, will there be people – feeling creatures who think? Could we start viewing money as a tool that helps humanity develop and not as a superior value that organises the modern reality? What would we want the modern, better and more sensibly organised world look like? What goals and values should we put into practice so that humanity does not die under pressure of social inequalities, nationalisms or ethnic and religious conflicts?
5. Incorporation of the Competition theme in the work is not required and will not have any impact on the evaluation of the work by the jury. If some other slogan or phrase is used in the work, it should be expressed in either Polish or English language.
6. The format of the competition work should be 498 cm x 243 cm (196 inches x 95.7 inches) in a horizontal layout, 100 dpi, cmyk, tiff.

In order to take part in the Competition, the artist has to send a completed entry form and attach a preview of the submitted work in the following format: **30 cm x 14,6 cm (11,8 inches x 5,7 inches) in a horizontal layout, 72 dpi, jpg**. Each jpg file should be named with the artist's first and last name. If more works are submitted, use numbers 1 to

3 in addition to the first and last name e.g. adam_smith_1, adam_smith_2, adam_smith_3.

IMPORTANT NOTE: At this point of the competition, do **NOT** attach files of the complete (heavy) works. The Competition organizers will contact the selected artists after the announcement of the jury's verdict in order to receive the final works to be printed off and displayed on the billboards.

7. Both individual artists and groups of artists can participate in the competition. In case of groups, the following data should be included on the application card: names and surnames of ALL the authors of the work and contact details of ONLY one person who will be representing a group in contacts with the organizers of the competition.
8. The works should be submitted by **22 July 2015, 0:00 CET** via electronic mail to the address: **artmoves(at)tlen.pl**
Note! All works and the form should be sent in one e-mail!
9. From all the entries, the jury will select 10 most interesting works which will be printed and displayed on billboards in the city space during the Art Moves Festival in September / October 2015 in Torun, Poland. The best selected work will receive the **Main Award** in the amount of **PLN 5.000 (about EUR 1 236, USD 1 377)**. The winner will be obliged to pay a lump-sum tax on the award value.
10. The works will be evaluated by a jury panel composed of artists and curators who are recognized authorities specializing in public art.
11. The organizers of the Competition reserve the right to display on the billboards also the works which have not been selected by the jury.
12. The artist who makes a submission to the Competition, automatically consents to free of charge display of his/her work during the Festival and use of the work for information and promotional purposes associated with the Festival and the Competition on the Internet, in printed materials promoting the Festival etc.