



Internship as an Online Marketer in your native language at coLanguage

We provide online language courses to connect Europe. We are searching native Europeans who want to help in a summer or semester internship to develop a local marketing strategy and search engine optimization for their language region. You help to connect Europe while boosting the search presence of **coLanguage** in your mother tongue! We are flexible about the time period: we offer internships in marketing the whole year around. If you are good, we would love to make a custom schedule for you!

We would like to welcome you in our international team in **Ghent, Belgium** or **Munich, Germany**!

Your tasks:

- ✓ SEO (content management, keyword research, developing a backlink strategy, ...)
- ✓ Creation of Conversion Reports in Google Analytics
- ✓ Creation of social media and PR campaigns
- ✓ Supporting the management in daily business operations

Your profile

- ✓ You are a registered student or graduate of the Department of Business Administration, Marketing, Teacher, Education, Industrial Engineering or equivalent
- ✓ Enthusiasm for Online Marketing
- ✓ Personal responsibility and solution-oriented work
- ✓ Perfect language skills in native language in speech and writing
- ✓ Good English or German skills

What we offer you

- ✓ Deep insights in the field of online marketing and SEO in a very short time
- ✓ Independent work on projects that make a difference
- ✓ Implement new initiatives within a nurturing environment
- ✓ Work in the international team

Application and payment:

Period: As soon as possible

Time: 2 to 6 months depending on your schedule.

Working hours: flexible working hours and part time possible

Compensation: Depending on your qualifications

Prospect of continued employment

Send us your **CV** and a short **motivation letter** to monika@colanguage.com. We look forward to receive your application!