

9th UNESCO Youth Forum

“Young Global Citizens for a Sustainable Planet”

Call for proposals for young videographers and youth-led video-production companies

Deadline: 31 August 2015, 12 a.m., CET

Are you a creative mind that likes translating messages into images? Are you just kicking off your career in professional video-production?

Young freelancer or entrepreneur in video-production, this is your chance: show what “*Young people changing the world*” means for you and work with (and for) UNESCO to give image and sound to the vibe of the 9th UNESCO Youth Forum!

The call:

From 26 to 28 October 2015, UNESCO is organizing the 9th UNESCO Youth Forum on the theme “Young Global Citizens for a Sustainable Planet”. Taking place at a crucial time for sustainable development – just one month after the UN Summit for the post-2015 Development Agenda and one month before the United Nations Climate Change Conference - the 9th UNESCO Youth Forum will serve as a strategic opportunity to ensure that the voices of future generations remain front and center of the development debates. The 9th UNESCO Youth Forum will bring together over 500 young women and men from all over the world to focus on issues related to sustainable development and global citizenship. The forum culminates in a series of recommended actions to be presented at the UNESCO General Conference and to further shape local youth-led work. These actions will take into account the lived experiences and unique perspective of youth as well as the challenges facing young people today.

In keeping with its mandate of engaging with young women and men, and providing opportunities for young creative and entrepreneurial minds to contribute to its work, UNESCO is opening up the 9th UNESCO Youth Forum space to young entrepreneurs in video-production! The young entrepreneurs or youth-led companies selected through this call will work with UNESCO to give image and voice to the 9th UNESCO Youth Forum, as part of the first-ever youth-led video production team in the history of the UNESCO Youth Forum!

Interested? Have a look at the requirements...

Minimum requirements:

This call is open to:

- Youth-led video production companies with a minimum 2-years of professional video-production activity
- Young freelance videographers with a minimum 2-years of professional video-production activity and with proven experience working within a video-production team

All applicants (either individual or within the applying companies) must meet the following criteria:

- Be between 22-27years old (inclusive) at the time of the Forum.
- Minimum 2-year experience of professional video-production activity, preferably **within a team.**

- Degree in Communication or Journalism
- Capacity to ensure the following film and production equipment and specifications:
 - Shoot and deliver for 16:9 aspect ratio
 - Shoot in Full HD 1920x1080 if possible, otherwise shoot SD and up-press to 1920x1080 in post-production.
 - Audio and interviews should be recorded by external microphones, either lavaliers, reporter or shotgun-microphone.

The submission:

If you fulfil the above criteria, your submission should consist of the following:

- A video-production of maximum 3 minutes on the theme “Young people changing the world.”
- Your CV/portfolio and samples of your work
- Examples of experience of working within/as member of a video-production team (if applying as a freelancer)

The selection

An independent expert panel composed of video-production companies representing all regions of the world will select the best submissions per geographical region. The top submissions per region (minimum 1 person per region) will be invited to attend the 9th UNESCO Youth Forum, will form the Youth Forum video-production team and will be tasked with preparing video content for diffusion on UNESCO’s website and social media channels. The other submissions will be used – as appropriate – on UNESCO’s website and social media to promote the Forum and the work of the young videographers.

Travel to Paris and accommodation will be covered for the selected videographers. The selected videographers must provide their own equipment. They will be provided with a brief of the video content they will be asked to produce, as well as instructions about format, and a pack including graphical content (logos, etc.) and background music, two weeks prior to travelling. All the material produced within this framework will be UNESCO’s property. Mention will be made of its authors.

Deadline for applications: 31 August 2015

9UYFcallforvideograp@unesco.org

Background information:

- UNESCO Youth Forum process: <http://www.unesco.org/new/en/social-and-human-sciences/themes/youth/youth-forums/>
- Video coverage of the 8th UNESCO Youth Forum (2013): https://www.youtube.com/watch?v=MrK2k_zl-T0&list=PLWuYED1WVJIO77qQ7akzE1OmMUVhZaw7b
- UNESCO’s Operational Strategy on Youth : <http://www.unesco.org/new/en/social-and-human-sciences/themes/youth/strategy/>