

Enhance your business through a EuroMed network



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Message from the President Prof. Dr. Abdelhamid El-Zohery



Dear students,

Welcome to EMUNI University.

Today, mostly due to technological, industrial and business development, the job market is witnessing dynamic changes at a rate that is faster than most Universities can cope with. Our University is engaged in tackling the challenges facing the field of higher and continued education. Equipped with dedicated and competent staff and faculty members, we are addressing these challenges in a systematic manner.

In recent years, Education has witnessed the transformation to a more student-centred active education, embracing the concepts of critical thinking and problem solving, as well as learning by doing and practical fieldwork. This is how we prepare our students for their professional life and increase their chances to find or create jobs. Entrepreneurial and applied education is at the heart of our mission at EMUNI University.

At EMUNI, our programmes are specifically designed to meet the needs of the changing job market. We have drifted away from traditional teaching to active learning, where students are actively participating in the process. Our programmes foster critical thinking, problem-solving, teamwork, and communication skills. They also offer valuable practical experiences, in the form of fieldwork and practical internships within a rich environment of cultural diversity.

We are very proud of our blended learning system, which is a combination of e-learning and face-to-face methods. This method enables you to continue working while studying and also keeps you busy enough to successfully finish your degree in the same period of time as conventional programmes.

I invite you to explore our programmes and projects that we have to offer you. I am sure that you will realise your potential within our programmes and activities and if you decide to enrol at EMUNI, I promise that you will encounter a unique lifetime experience.

EMUNI is the right choice for you !



**When you become
our student, you gain
comprehensive knowledge
on the program
you chose to study.
Additionally, you benefit from:**

- An explicit focus on the Euro-Mediterranean dimension that offers a business and political potential
- Hands-on approach on the study, with case studies, guest lecturers and field visits
- Applicative and practical curricula
- Blended balancing work and studies
- International experience at the crossroads of cultures and languages

Mission

Established as an international organisation, EMUNI acts as a powerful force to bridge the shores of the Mediterranean. As such, EMUNI seeks to become:

- A reference university, conducting quality study programmes and state-of-the-art research in fields of high relevance, serving Euro-Mediterranean interests and challenges;
- A committed and dynamic network of diverse Euro-Mediterranean higher education and research institutions;
- An inclusive platform for intercultural dialogue and science diplomacy in the Euro-Mediterranean region.

Vision

Through utilising the powerful tools of Higher Education, Research & Innovation, EMUNI aspires to contribute to sustainable development, peace & prosperity of the Euro-Mediterranean region.



Blending the South-East experience



European Association of
Institutions in Higher Education

Compostela Group of Universities

University of Montpellier

University of Lisbon

Universitat Autònoma
de Barcelona

Geneva School of Diplomacy
and International Relations

Science and Research Centre Koper

University of Zadar

Kadir Has University

Istituto di Studi sulle Società del Mediterraneo

Al Akhawayn University in Ifrane

Lebanese International University

Galilee International Management Institute

University of Jordan

Alexandria University

Heliopolis University

Expand your business network

EMUNI University have close cooperations with different businesses, government departments, professional associations and other educational providers to ensure our programs are developed and reviewed with industry and professional input.

Put Your Knowledge in Practice

Combining face-to-face lectures with real life experience adds an extra value to our study programmes. By diving into the world of international organisations, science diplomacy, and intercultural partnerships, you will unleash your full professional and personal potential.

Our programs have proven to offer work placements in different business organizations both in Slovenia and elsewhere. We lead our programs by believing firmly that our courses are delivered to you in a method that will play a valuable role in preparing you for employment by giving you opportunity to:

- apply and consolidate knowledge gained in your course
- develop professional competencies
- experience workplace culture
- explore career options relevant to your discipline in Europe and in

A truly international experience

EMUNI is situated at the crossroads of cultures, bridging the East and West Europe, as well as the South and North Mediterranean.



Move your studies around our partner Universities

EMUNI offers a wide range of exchange and mobility programs that will allow you to experience short-term study programs in one of our partner universities. Through our ERASMUS programs you can choose to follow your sessions at the University of Lisbon, Alexandria University Egypt, University Montpellier or from other 140 Universities that are members of our Network..

These experiences are designed to enhance students' global employability skills in areas such as teamwork, critical thinking and intercultural communication, while immersing themselves in a new cultural and learning environment and we strongly recommend to our students to use this opportunity.



Study programmes

QUALIFICATION (PROFESSIONAL TITLE)

Master in Intercultural Management

START OF THE PROGRAMME: October 2019

DURATION OF THE PROGRAMME: 2 years (120 ECTS)

MODE OF IMPLEMENTATION: Blended learning, a combination of face-to-face lectures (mainly in Piran, Slovenia) and e-learning.

Programme Description

The Master's Degree in Intercultural Business Communication is an interdisciplinary study programme offering knowledge and skills to support the communication of market actors (enterprises and non-profit organisations). Particular attention is paid to the command of languages, contemporary modes of business administration, including internet marketing and international strategies, and key soft skills of intercultural dialogue and intercultural relations. The objective is to provide robust knowledge of the specificities of conducting business in the Euro-Mediterranean region and beyond, as well as to develop communication and intra-personal skills of individuals, allowing them to assume managerial responsibilities with confidence.

Programme structure

The programme is delivered as blended learning, in a combination of e-learning and face-to-face lectures held in Piran, Slovenia (and Urbino, Italy). Field visits (intercultural laboratories, practical training) are also organised. Face-to-face lectures at EMUNI in Piran, Slovenia, are scheduled for the following periods:

Academic year 2019/20 (1st year)

18th November – 20th December 2019 (5 weeks)

16th March – 24th April 2020 (6 weeks)

Academic year 2020/21 (2nd year)

16th November – 18th December 2020 (5 weeks)

22nd March – 23rd April 2021 (5 weeks)

Unique features of the programme

- Students will gain the ability to communicate and operate effectively in the Euro-Mediterranean region and broader;
- An international and intercultural study environment that stimulates curiosity and tolerance;
- A mobility option, where students take part in a semester-long study abroad programme at the partner institution, the University of Urbino Carlo Bo (see the next section for recognition of this option) or elsewhere in EU through the ERASMUS+ Mobility Programme;
- Diverse international faculty from renowned EU and Mediterranean universities;
- Modern, active teaching methods and field work;
- Ample possibilities to organise and conduct internships;
- A blended type of learning – a combination of face-to-face and distance learning as a tool of growing significance, which offers possibilities to combine study and work;
- Small classes, allowing teamwork, close interaction with instructors, and the most effective acquisition of knowledge.

Mobility option at the University of Urbino Carlo Bo

The students who will take part in the study mobility programme at the University of Urbino Carlo Bo over 1 semester, gaining a minimum of 24 ECTS, will receive a master's degree certificate from the University of Urbino Carlo Bo, as well. In order to participate, students are required to have knowledge of the Italian language at least at the B1 level, as the courses will be conducted in Italian.

For more information contact us or check out our web page at: emuni.si/ibc



Professional Upgrading Study Programme Euro-Mediterranean Entrepreneurship Diploma

QUALIFICATION:

Euro-Mediterranean Entrepreneurship Diploma (EMED) - Study programme for further training

PROGRAMME STARTS:

March 2020

DURATION OF THE PROGRAMME:

6 months (30 ECTS)

MODE OF IMPLEMENTATION: Blended learning

Distance learning (2 courses);

E-learning combined with face-to-face coaching in students' countries (1 course);

Face-to-face interactive sessions, e-learning and field work in Slovenia and another EU country, most likely Italy or Spain (3 courses).

Programme Description

Innovation and entrepreneurship are considered a fruitful pursuit for creative and productive individuals. This unique programme is geared towards talented candidates who wish to draw on innovation in order to enhance their entrepreneurial thinking and implement their entrepreneurial ambition in the context of the Euro-Mediterranean region.

The programme is practice-oriented. It is designed to ensure the practical relevance of the theories and research on innovation and entrepreneurship for the participants, who will be improving their individual entrepreneurial ideas throughout the course. Field visits and practical training constitute an important part of the programme, ensuring exposure to entrepreneurship in practice.

Additionally, the background and cultural diversity of students and of the faculty in the programme contribute to developing the interpersonal skills and suited competence framework.



Programme Structure

The programme is delivered as blended learning, in a combination of e-learning, coaching and face-to-face lectures. The course is divided into roughly 3 periods: the 1st period is implemented as e-learning, the 2nd is implemented as e-learning, combined with some coaching taking place at the partner universities in countries of the participants' origin and the 3rd period is composed of face-to-face lectures and field trips, taking place in Piran, Slovenia and another country (most likely, Italy or Spain).

- The programme starts in early March.
- The face-to-face session will take place over 4 weeks, around end of May/June.
- The programme finishes at the end of August.

Unique Features of the Programme

- Practice-oriented entrepreneurial training with a focus on regional specificities of conducting business;
- International and intercultural study environment that stimulates creativity, curiosity and tolerance;
- Exposure to state-of-the-art businesses and ideas;
- Programme seeking to accommodate individual needs;
- Modern, active teaching methods and field work;
- Small group of devoted individuals, acting as a peer group.

For more information contact us or check out our web page at: emuni.si/emed



HOW DO I APPLY?

Apply to our programs in easy steps. You can find all the information that you need at our website under the Education tab by visiting emuni.si/ibc or simply reach us by email or phone call and we will be in your disposal to help you with anything needed.



NEED TO CONTACT US?

For queries regarding the submission procedure, contact the EMUNI Education Department at ibc@emuni.si or +386 59 25 00 57.

OPEN DAYS

ONLINE OPEN INFO DAYS

28 August 2019 at 16:00

11 September 2019 at 15:00

Candidates shall register for the Webinar by e-mail to ibc@emuni.si at least 7 days prior to the start of each Online Info Day.