



MLADIINFO MARKETING 2021

Hello!

We are **Mladiinfo International**. Our youth initiative mladiinfo.eu is a dynamic web portal for young people around the world that seeks different opportunities related to education, such as scholarships, internships, job positions, grants, training courses, conferences and more.



WHO WE ARE?

A **RECOGNIZABLE HUB** and a **HOTSPOT** that provides information, resources and education that helps **YOUTH** develop personally & professionally!



Together with **OUR INTERNATIONAL PARTNERS:** educational institutions, non-profits, business community, local authorities & others, by using new programs, networking and advanced technologies we empower youth to move communities and society forward.

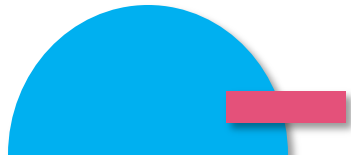


OUR AUDIENCE

Young people (18-35 y/o)

Coming from all over the world

Interested in educational opportunities
& professional development.



A hand is shown holding a circular lens. The lens reflects a sunset scene over a body of water, with industrial structures like a pier or offshore platform visible in the foreground. The background of the entire image is a blurred sunset sky. There are yellow horizontal bars in the top-left and bottom-right corners.

**HOW WE CAN HELP
YOU?**

**YOUR OPPORTUNITY
CAN BECOME
MORE VISIBLE
WITH US!**

THE SPOT FOR YOUR OPPORTUNITY!

**An IDEAL PLACE TO
SPEAK TO A HIGHLY
EDUCATED GROUP
OF YOUNG AND
ACTIVE PEOPLE
from many
countries.**

**The numbers are
constantly changing
and rising.**

**NEW VISITORS ARE
ALWAYS COMING TO
JOIN US!**

**Our readers are
ACTIVE YOUNG
PEOPLE FROM ALL
OVER THE WORLD
looking for
educational
opportunities abroad.**

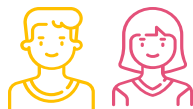
MLADIINFO NUMBERS



**+2.000.000 PAGE VIEWS ON
OUR WEBSITE**



**+135.000 FANS ON OUR
SOCIAL MEDIA CHANNELS**



**+850.000 YOUNG
PEOPLE INFORMED ON
OUR OPPORTUNITIES**



MARKETING OFFERS

REGULAR PACKAGE

129 EUR/MONTH

- Posting your program on our website;
- Regular posting on Facebook and Twitter without boosting once per week;
- Share/re-share on significant Facebook updates.

SOCIAL MEDIA PACKAGE

199 EUR/MONTH

- Everything from the Regular package;
- Plus boosted Facebook promotion on our page once per week.

ADVANCED PACKAGE

399 EUR/MONTH

- Everything from the Social media package;
- Plus one newsletter promotion with more than 27.000 subscribers.

PREMIUM PACKAGE

499 EUR/MONTH

- Everything from the Advanced package;
- Plus one banner placement on our website (main or inside pages).

PR ARTICLE

249 EUR/3 MONTHS

- Promotional Article (prepared by you) - a powerful tool on how to obtain larger visibility among young people. Besides on mladiinfo.eu, each article would be shared to our Mladiinfo Facebook & Twitter pages, thus reaching an even larger audience.

SPECIAL LONG TERM PARTNERSHIP (6 MONTHS)

This package is designed for long-term partners who want to promote their events/programs on mladiinfo.eu continuously 6 or more than 6 months.

449 EUR/month

- Everything from the Premium package;
- Plus PR articles (number decided per case base), including in content marketing, redirecting links and other promotional materials.

WE RECOMMEND SECTION - 50 EUR/month

A **visible section** on the **main page**. If you want your opportunity to be placed in this section, your campaign must be **at least 2 months long**.

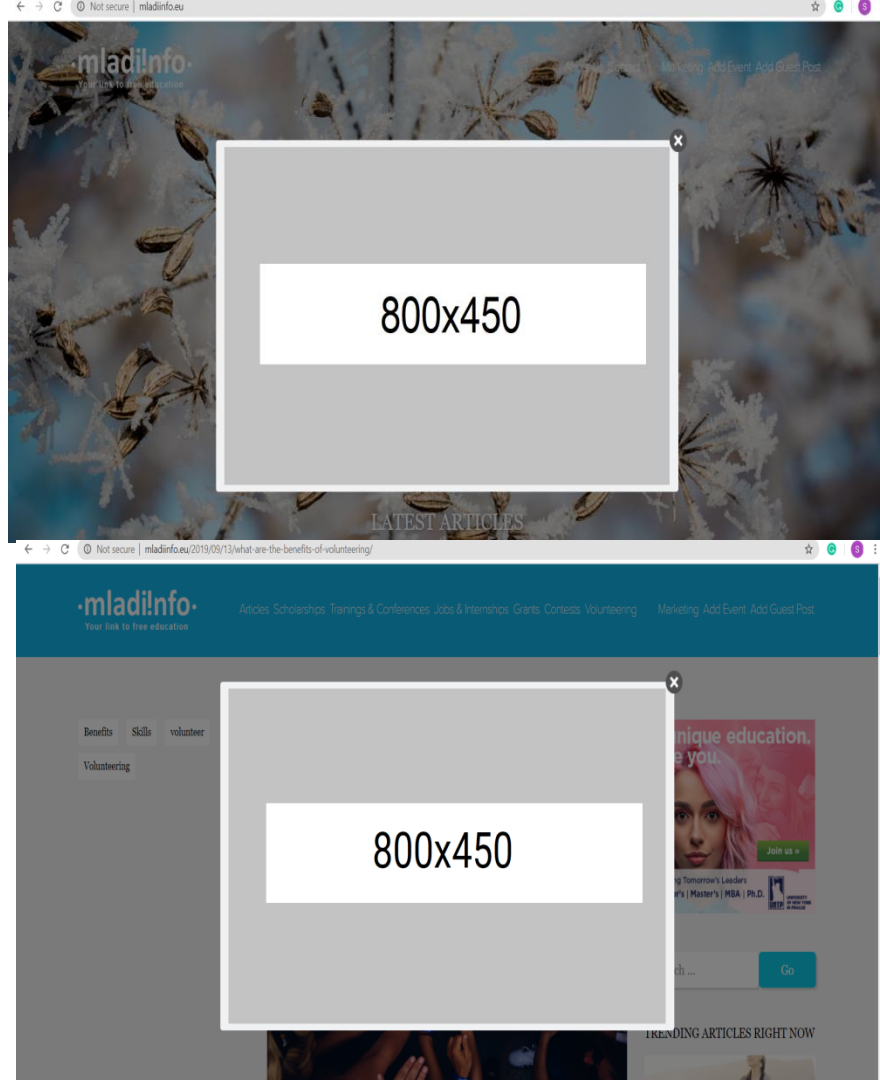
CUSTOMIZED OFFER

We can make **combinations with our advertising tools** that would be optimal for your purposes and the price will be defined **according your chosen preferences**.

BANNERS

See our available banner positions and sizes on the image:

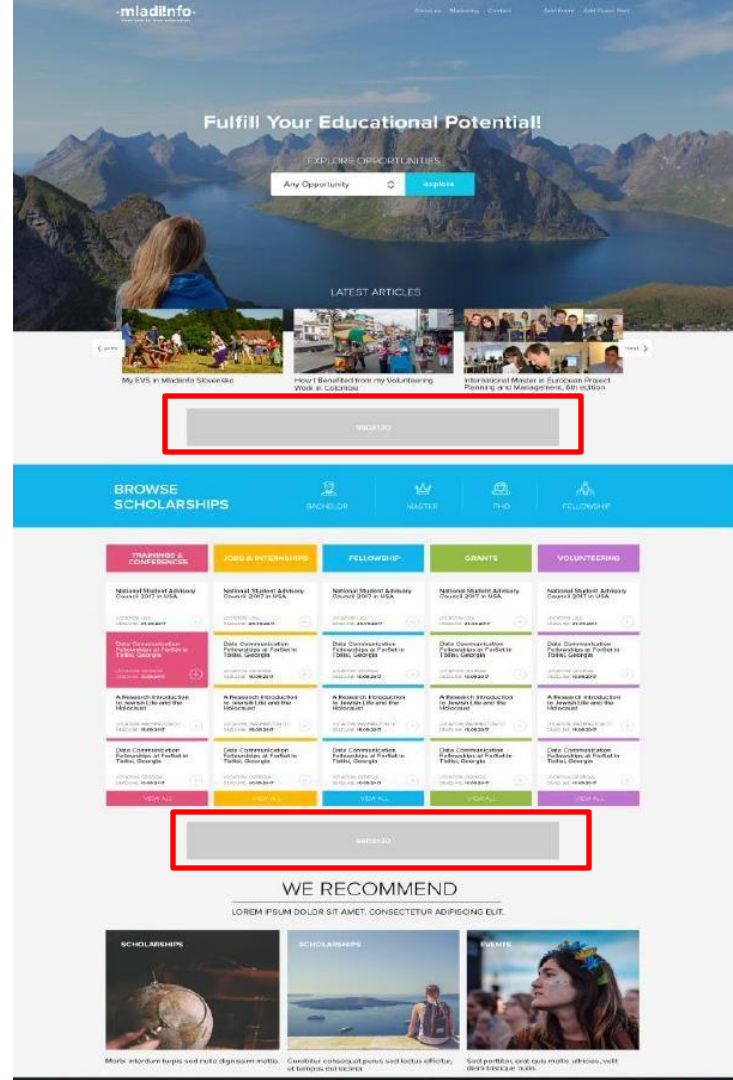
Pop up banner **main and inside page** - size **800x450**



BANNERS

See our available banner positions and sizes on the image:

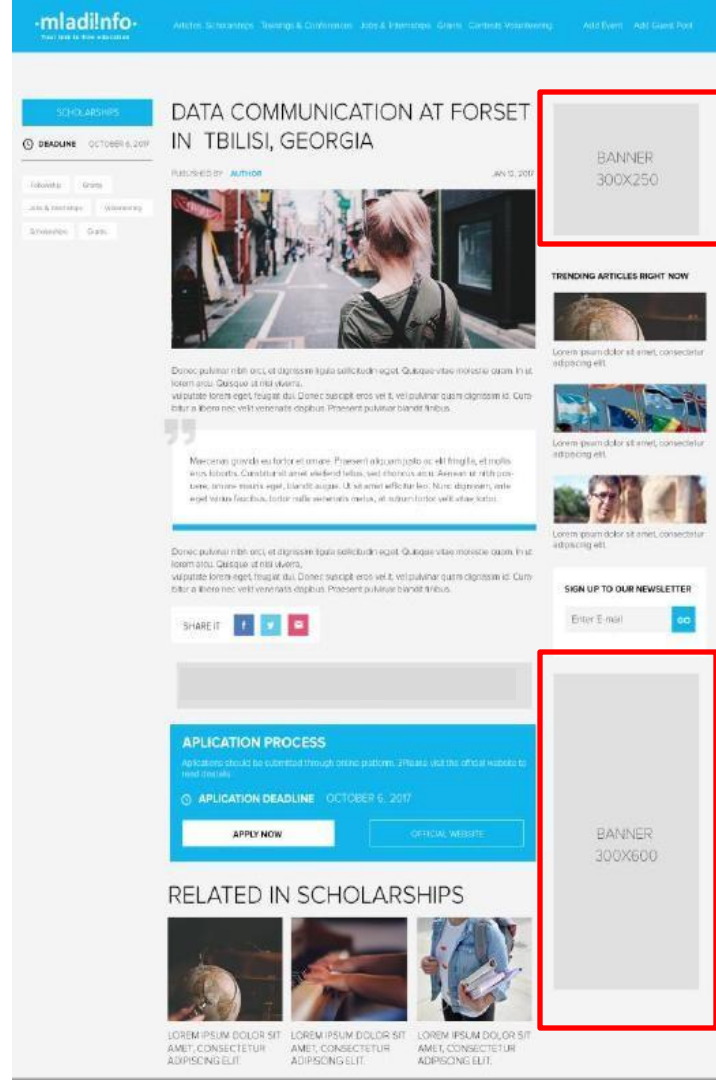
- First banner **main page** - size **980x120**
(between articles and categories)
- Second banner **main page** – size **980x120**
(between categories)



BANNERS

See our available banner positions and sizes on the image:

- First banner **inside page** – size **300x250** (right upper corner);
- Second banner **inside page** – size **300x600** (right down corner).



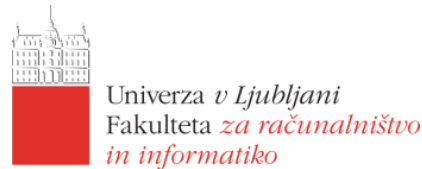
BANNERS PRICES

Price for placing only a web banner on our website for a month:

- Pop Up Banner main and inside page – size **800x450** – **500 EUR/month**
- First banner main page- size **980x120** (between articles and categories) - **100 EUR/month**
- Second banner main page – size **980x120** (between categories) – **90 EUR/month**
- First banner inside page – size **300x250** (right upper corner) – **100 EUR/month**
- Second banner inside page – size **630x80** (between text) – **90 EUR/month**

Banner format: **JPG, PNG, GIF**

OUR CLIENTS



Uniplaces



INTERNSHIP PROGRAMME OF THE GERMAN BUSINESS

THANK YOU!

For any question, you can contact us at: info@mladiinfo.eu

Website: www.mladiinfo.eu

Facebook: <https://www.facebook.com/mladiinfo.eu/>

Twitter: <https://twitter.com/mladiinfo>

Instagram: <https://www.instagram.com/mladiinfo>

Linkedin: <https://www.linkedin.com/in/mladiinfo/>