MLADIINFO
MARKETING
2021
Hello!

We are Mladiinfo International. Our youth initiative mladiinfo.eu is a dynamic web portal for young people around the world that seeks different opportunities related to education, such as scholarships, internships, job positions, grants, training courses, conferences and more.
WHO WE ARE?

A **RECOGNIZABLE HUB** and a **HOTSPOT** that provides information, resources and education that helps **YOUTH** develop personally & professionally!
Together with OUR INTERNATIONAL PARTNERS: educational institutions, non-profits, business community, local authorities & others, by using new programs, networking and advanced technologies we empower youth to move communities and society forward.
OUR AUDIENCE

Young people (18-35 y/o)
Coming from all over the world
Interested in educational opportunities & professional development.
HOW WE CAN HELP YOU?

YOUR OPPORTUNITY CAN BECOME MORE VISIBLE WITH US!
An IDEAL PLACE TO SPEAK TO A HIGHLY EDUCATED GROUP OF YOUNG AND ACTIVE PEOPLE from many countries.

The numbers are constantly changing and rising.

NEW VISITORS ARE ALWAYS COMING TO JOIN US!

Our readers are ACTIVE YOUNG PEOPLE FROM ALL OVER THE WORLD looking for educational opportunities abroad.
+2.000.000 Page views on our website

+135.000 Fans on our social media channels

+850.000 Young people informed on our opportunities
<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Package</td>
<td>129 EUR/Month</td>
<td>• Posting your program on our website; • Regular posting on Facebook and Twitter without boosting once per week; • Share/re-share on significant Facebook updates.</td>
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<tr>
<td>Social Media Package</td>
<td>199 EUR/Month</td>
<td>• Everything from the Regular package; • Plus boosted Facebook promotion on our page once per week.</td>
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<tr>
<td>Advanced Package</td>
<td>399 EUR/Month</td>
<td>• Everything from the Social media package; • Plus one newsletter promotion with more than 27,000 subscribers.</td>
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<tr>
<td>Premium Package</td>
<td>499 EUR/Month</td>
<td>• Everything from the Advanced package; • Plus one banner placement on our website (main or inside pages).</td>
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<tr>
<td>PR Article</td>
<td>249 EUR/3 Months</td>
<td>• Promotional Article (prepared by you) - a powerful tool on how to obtain larger visibility among young people. Besides on mladiinfo.eu, each article would be shared to our Mladiinfo Facebook &amp; Twitter pages, thus reaching an even larger audience.</td>
</tr>
</tbody>
</table>
SPECIAL LONG TERM PARTNERSHIP (6 MONTHS)

This package is designed for long-term partners who want to promote their events/programs on mladiinfo.eu continuously 6 or more than 6 months.

449 EUR/month

• Everything from the Premium package;
• Plus PR articles (number decided per case base), including in content marketing, redirecting links and other promotional materials.
WE RECOMMEND SECTION - 50 EUR/month

A visible section on the main page. If you want your opportunity to be placed in this section, your campaign must be at least 2 months long.

CUSTOMIZED OFFER

We can make combinations with our advertising tools that would be optimal for your purposes and the price will be defined according to your chosen preferences.
BANNERS

See our available banner positions and sizes on the image:

Pop up banner **main and inside page** - size **800x450**
See our available banner positions and sizes on the image:

• First banner **main page** - size **980x120**
  (between articles and categories)
• Second banner **main page** – size **980x120**
  (between categories)
See our available banner positions and sizes on the image:

• First banner inside page – size **300x250** (right upper corner);
• Second banner inside page – size **300x600** (right down corner).
BANNERS PRICES

Price for placing only a web banner on our website for a month:

- Pop Up Banner main and inside page – size **800x450** – **500 EUR/month**
- First banner main page- size **980x120** (between articles and categories) - **100 EUR/month**
- Second banner main page – size **980x120** (between categories) – **90 EUR/month**
- First banner inside page – size **300x250** (right upper corner) – **100 EUR/month**
- Second banner inside page – size **630x80** (between text) – **90 EUR/month**

Banner format: **JPG, PNG, GIF**
OUR CLIENTS
THANK YOU!

For any question, you can contact us at: info@mladiinfo.eu

Website: www.mladiinfo.eu
Facebook: https://www.facebook.com/mladiinfo.eu/
Twitter: https://twitter.com/mladiinfo
Instagram: https://www.instagram.com/mladiinfo
Linkedin: https://www.linkedin.com/in/mladiinfo/