**YouthActionNet®**

**2014 Laureate Global Fellowship**

**Rules & Guidelines**

1. The applicant must be proficient in English.
2. Applications will be accepted in English only.
3. **The applicant must be between 18 and 29 years of age as of October 01, 2014.**
4. **The applicant must be a Founder or Co-founder of the venture.** The founder or co-founder is defined as the person who, either alone or as part of a team, is responsible for conceiving and establishing the venture.

***Venture* is defined as one of the following:**

\*A stand alone project or organization that you founded

\*A project that you founded that resides within a pre-existing organization

1. The venture must have demonstrated at least one year of impact at the time the application is submitted.
2. Web-based applications are highly preferred. To complete a web-based application, please [click here](http://www.youthactionnet.org/apply).
3. In the case that you cannot submit an online application, word document applications may be emailed to: [l.jones@iyfnet.org](mailto:l.jones@iyfnet.org). Please save your application as “FirstName.LastName.2014” and attach the file to the email with the email’s subject line reading: “2014 Word Application – LAST NAME”. Please save using the .doc format, not .docx. Applications sent via email must be received no later than 11:59 PM US Eastern Standard Time on March 16, 2014.
4. The YouthActionNet team reserves the right to interview applicants at its discretion during the application review period.

**Terms & Conditions**

**Fellowships may be revoked at any time when deemed necessary by the YouthActionNet team at the International Youth Foundation.**

By applying for a YouthActionNet Fellowship, applicants agree to the following:

1. Applicants’ first name, age, sex, and venture descriptions, whether written or video, may be used by YouthActionNet to profile you or your venture’s contribution. Personally identifiable information will not be used without prior consent.
2. Fellowship recipients will be expected to fully participate in fellowship activities, including an all expenses paid retreat in a location to be confirmed for one week during the first half of October 2014, and virtual learning opportunities over the course of the following year.  Fellowship recipients will also be required to submit information for a publication highlighting YouthActionNet Fellows and their work.

**By submitting your application, you attest to having read and agreed to the above terms and conditions.**

**APPLICATION**

In order to provide our applicants with an outlet to clearly and thoroughly explain their ventures and personal journey, the application consists of four components. In order for an application to be reviewed, all components must be completed.

* **Video: Using guidelines provided in this application, you will create an original video and post it online.** Your video will be the first opportunity we have to see your passion, knowledge, and unique perspective. We hope you will be specific and succinct in explaining your personal relationship to your work (why you do what you do), the steps you have made towards change (what your venture does) and what a successful future looks like for your venture.
* **Narrative Application:** Within this section you will provide us with details that support what we learned in the video. Please remember to thoroughly describe your work in a way that an outsider with no knowledge of the issue you are addressing would understand. Help us understand the specific programs, projects, and activities that your venture delivers. We are interested in your long-term vision, but it is important for us to understand your current activities. You must provide all requested information within the narrative application.
* **References: You will be asked to enter the contact information for two references who can discuss your eligibility for the fellowship.**
* **Supporting Documents: You will have the opportunity to submit up to three additional documents that may provide judges with a better understanding of your venture.**

**Part 1: Basic Information**

First Name

Last Name

Date of Birth

Email

**1.** Are you the founder or co-founder of your venture?

**2.** What is your title/position within your venture?

**3.** Has your venture demonstrated impact for at least one year at the time of this application?

**4. Contact Information**

Telephone Number

(+country code-city code-phone number)

Mobile Number

(+country code-city code-phone number)

Skype Name

**5. Mailing Address**

Street Address

City

State / Province

Country

Zip / CP / Country Code

**6.** Please select your region:

**7. Sex**

**Part 2: Video Submission**

Please create an original video following the guidelines listed below. Your video must be posted on YouTube or Vimeo. You must paste the **embed code** for your video (from YouTube or Vimeo) below.

\*Please note that the **embed code** is different from the hyperlink. If you have any questions about posting your video or obtaining the embed code, please consult the [instruction guide](https://www.box.com/s/x5wrymx8motajirjue61).

**Video Guidelines:**

1. Please tell us about yourself and your venture, explaining **what** you do, **how** you do it, **why** you are passionate about it, and **where** you see your work going in the future.
2. The video should not exceed **2 minutes 30 seconds** in length. Videos exceeding this time limit may result in a disqualified application.
3. The applicant must appear and speak in English on camera at least once in the video.
4. The content of the video must be original. You may not submit videos produced for purposes other than this application.
5. While we encourage the use of creativity in your video submission, all entries will be judged primarily on the information requested in guideline #1.
6. The video must be on the “public” setting. If you are using YouTube and do not want your video to be available externally, mark it as “unlisted.” If you are using Vimeo, you must have a Plus or Pro account to make your video unlisted—please leave it public. Please consult the [instruction guide](https://www.box.com/s/x5wrymx8motajirjue61) for more information.

**Paste your YouTube or Vimeo** [**embed code**](https://www.box.com/s/x5wrymx8motajirjue61) **here:**

* **Embed codes from YouTube look like this:** <iframe width="560" height="315" src="http://www.youtube.com/embed/HkTi75t7UoQ?list=FLmbrKjo1O14YykmRSftJtTA" frameborder="0" allowfullscreen></iframe>
* **Embed codes from Vimeo look like this:** <iframe src="//player.vimeo.com/video/83907617?title=0&amp;byline=0&amp;portrait=0&amp;badge=0" width="500" height="250" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>

**Paste the video URL here:**

* **URLs looks like this:** http://www.youtube.com/watch?v=HkTi75t7UoQ&feature=share&list=FLmbrKjo1O14YykmRSftJtTA

**Part 3: Your Venture**

**The Basics:**

**1.** What is the name of the venture that you founded or co-founded?

**2.** Please list location(s) where your venture is working (specify city, state/province, country):

**3.** If your venture utilizes any of the below online platforms please provide the links.

Website

Blog

Facebook Page

*(of venture)*

Twitter

Other

**4.** Briefly describe your venture and its activities.

**5.** If your venture resides within an organization that you did not found, please provide the name of the organization.

**6.** As the founder or co-founder, please describe what role you played in launching the venture and what your current leadership role is today.

**Your Work:**

**1.** Please select the field in which your venture primarily fits.

**2.** Which of the below issue areas does your venture impact? Please choose all that apply.

|  |  |
| --- | --- |
| Animal Rights  Climate Change  Community Development  Conscious Consumption  **Culture Preservation**  **Democracy & Governance**  **Disability Rights**  **Economic Development**  **Employability / Job Training**  **Farming / Agriculture**  **Health / Wellbeing** | **Human Rights**  **Immigration**  **Indigenous Community Empowerment**  **LGBTQ**  **Peace & Tolerance**  **Sexual/Reproductive Rights**  **Substance Abuse Prevention**  **Violence Prevention**  **Women’s Empowerment**  **Other *(please specify)*** |

**3.** Which of the below approaches are you using to achieve change in your issue areas? Please choose all that apply.

|  |  |
| --- | --- |
| **Advocacy**  **Architecture & Design**  **Arts**  **Fashion**  **Information Technology**  **Media & Communications**  **Music & Performance** | **Political Participation**  **Religion**  **Science & Technology**  **Sports**  **Training**  **Volunteerism**  **Youth Engagement**  **Other *(please specify)*** |

**4.** How is your venture’s approach different or more effective than those of other organizations working on the same issue or challenge?

**5.** List your venture's 2-3 most significant achievements in the past year.

**6.** Describe key evidence, data, or results that indicate your venture is making a difference. How are you measuring your progress?

**7.** Think about your three-year vision for your venture. What steps are you currently taking to ensure the sustainability and growth of your venture over the next few years?

**Beneficiaries:**

We are interested in hearing about who has benefitted from your work. For the first question, please provide specific numbers without text explanation—you will have the opportunity to describe your beneficiaries in the second question. While we understand that beneficiaries may be categorized differently by each venture, please use the descriptions of direct and indirect beneficiaries to calculate these numbers to the best of your ability.

**1.** How many beneficiaries did your venture reach in 2013?

Direct

[Direct beneficiaries are defined as individuals that your venture is DIRECTLY affecting through your work. For example, if you are implementing a microfinance program with 20 women borrowers, you have 20 direct beneficiaries. If you train students to volunteer in hospitals, the students are the direct beneficiaries, the hospital patients are not.]

Indirect

[Indirect beneficiaries are defined as individuals who are INDIRECTLY benefiting from your venture activities. Using the microfinance example, if on average each woman borrower has 5 family members who are benefiting from her increased income, you have 100 indirect beneficiaries. Using the hospital example, the patients receiving volunteer visits are the indirect beneficiaries.]

**2.** Please describe your target beneficiaries. [For example: Elementary school students attending public schools in Santiago, Chile; single mothers aged 19-30 seeking employment in Lagos, Nigeria; impoverished, handicapped youth in Bangalore, India.]

**Part 4: Your Business Model**

**1.** Which of the below best describes your venture?

**2.** What was your venture's 2013 budget in US Dollars?

**3.** Which of the below funding sources apply to your venture?

Fully depend on grants and donations from others

Fully depend on income generated by the venture itself

A combination of both

**4.** In 2013, what were your primary sources of funding? Check all that apply.

Academic Institutions / Universities

Bank Loans

Corporates

Crowdfunding

Faith-Based Organizations

Foundations

Governments

Incubators

Individual Donors

Investors

Other Nonprofits

Sales of Products or Services

Self, Friends, or Family

Other, Please Specify

**5.** Describe your most innovative / successful approaches to mobilizing resources.

**6.** If you have formed institutional partnerships to implement your venture, please describe key partners and their roles. YouthActionNet defines a partner as any funder, sponsor, institution or organization your venture works with. [For example: The government shares their data with us, a foundation provides us with funding, universities allow us space to hold our trainings, non-profits disseminate our information online, etc.]

**7.** How many staff and volunteers does your venture employ (including yourself)? Please enter numeric digits without written explanation.

Full-time paid

Part-time paid

Volunteers

**Part 5: Tell us about you**

**Leadership:**

**1.** Choose from below the top three options that most strongly motivated you to take action:

A personal experience with the challenge/problem

An inspiring leader/mentor

Deep sense of empathy for others

Family

Friends

Knowledge from school/university

Your faith/religion

Other, please specify

**2.** How have these motivating factors influenced your leadership journey?

**3.** How would your team members or colleagues describe your leadership style regarding both strengths and weaknesses?

**4.** If you are a co-founder, YouthActionNet reserves the right to contact the other co-founders of your venture to verify your role within it. We require that you discuss your YouthActionNet application with your fellow co-founder(s) so that they may speak to your candidacy.

Use this space to provide the name, telephone number, and email of all additional co-founders. If you are the sole founder, you may skip this question.

**Learning:**

**1. What are three things you need to learn to be a more effective leader?**

**2. What are three things you need to learn to increase your venture’s impact?**

**3.** If selected, describe a strength, learning, or area of expertise that you could share with fellow social entrepreneurs from other countries.

**Commitment:**

**1.** If selected, do you commit to participating in the YouthActionNet Retreat during the first half of October 2014? (*All retreat expenses covered by YouthActionNet*)

**2.** In addition to the Retreat, the 2014 YouthActionNet Fellowship offers ongoing virtual learning and support opportunities from November 2014 – August 2015. Do you anticipate that you will remain actively involved with your venture during this time?

**Part 6: Additional Information**

**1.** What is the highest level of education you completed?

**2.** Are you a student or graduate of a [Laureate International University](http://www.laureate.net/OurNetwork)?

If so, please specify which university:

**3.** How did you hear about this Fellowship?

If you selected “Another Organization”, “YouthActionNet Alumni”, or “Other”, please specify:

**4.** If you were selected as a fellow in a YouthActionNet national or regional program, please indicate which program.

|  |  |
| --- | --- |
| SET Africa (Africa – Anglophone region)  Innove4Africa (Africa – Francophone region)  KAAYIA (Arab region)  Young Social Pioneers (Australia)  Iniciativa Jovem Anhembi Morumbi / Premio Laureate Brasil (Brazil)  ACCIONJOVEN (Chile)  Premio Yo Creo (Costa Rica)  Premio Yo Emprendo (Honduras) | BADIR (Jordan)  School of Social Entrepreneurship (Kyrgyzstan)  Premio UNITEC a la Innovación Tecnológica para el Desarrollo Social (Mexico)  Premio UVM Para el Desarrollo Social (Mexico)  Social Innovators Programme (Nigeria)  Premio Protagonistas del Cambio-UPC (Peru)  Premio Jovenes Emprendedores Sociales – Universidad Europea (Spain)  BİLGİ Genç Sosyal Girişimci Ödülleri (Turkey) |

**Part 6: References**

Please provide information for two references that we may contact and who can discuss your eligibility as an applicant for this fellowship.

**Family members may not serve as a reference.**

**Reference #1:**

Full Name

Organization / Affiliation

Job Title

Telephone Number (+country/city code)

Email

How do you know this person?

**Reference #2:**

Full Name

Organization / Affiliation

Job Title

Telephone Number (+country/city code)

Email

How do you know this person?

**Additional Documents (3):**

Strong candidates often share supporting documents or materials that demonstrate a venture’s depth or breadth. **This last step of the application is optional**, but recommended. Please use the space below to share up to **THREE** (and only 3!) relevant web links for our selection committee to access and view these materials. If you do not currently have materials hosted online, we can recommend the below free platforms. Please do not use any platforms that require permissions-based sharing (such as Google docs) and make sure that all materials are open access and not set to “Private.”

1. First supporting document link

2. Second supporting document link

3. Third supporting document link

These additional resources could include, but are not limited to, the following:

* Operating budget
* Business plan
* Presentation slide deck
* Donor pitch
* Expansion plan
* Press coverage
* Photos from your venture
* Blog post
* Promotional video link

*Recommended platforms:*

**For files** (.xls, .doc, .ppt, PDF, etc.):

[www.box.net](http://www.box.net)

[www.dropbox.com](http://www.dropbox.com)

[www.slideshare.com](http://www.slideshare.com) (for PowerPoints)

**For Videos**:

[www.youtube.com](http://www.youtube.com)

[www.vimeo.com](http://www.vimeo.com)

**For photos**:

[www.flickr.com](http://www.flickr.com)

**Congratulations, you have now completed your application!**

**Thank you for your interest in the YouthActionNet Fellowship.**

**All applicants will be contacted by May 26, 2014 regarding the status of their application.   
If you have general questions about this application, please email** [l.jones@iyfnet.org](mailto:l.jones@iyfnet.org)**.**